

Reindeer Fun Run 2026



About Naomi and Jack's

A little bit about who we are,
what we do and why we do it



Who are we?

Naomi and Jack's is an independent charity, and we;

- Provide expert hospice care for babies, children and young adults
- Support around 700 families in central southern England
- Have two centres near Winchester



Our hospice



Naomi House

For children from birth to 18



Jack's Place

For young adults aged 16-35

Our services

We support around 700 families in central southern England with

- Outstanding care
- Specialist short breaks
- Symptom management
- End of life care
- Bereavement support
- Family support services
- Day services



How much does it cost?

- We need around £9 million a year to run our services
- Over 80% of our funds come from donations and fundraising activities
- For every £1 donated 77p is used to deliver care*

*excluding shops



Teddy's story

When he came to the end of his life, Teddy and his family received support from Naomi and Jack's, allowing a space for the family to 'nest' during the most difficult days.

“

They did so much more than care for Teddy. The team cared for us as a family, and we'll always be grateful for that.”

Teddy's Dad, Ben



Join our Reindeer Fun Run

A little festive fun that makes a
BIG difference 🦌



What is it?

- Across the south-east we're encouraging children and their teachers to take part in a reindeer themed fun-run or other sponsored activity at school.
- We're asking for children in schools across the region to pop on something festive, don a pair of antlers (which we'll provide) and raise money for a great cause this Christmas.
- Whether it's laps of the playground, a festive themed PE lesson or your own creative idea, we would love for everyone to get into the Christmas spirit and raise money to help us make sure Christmas can be as special as possible for the families we support.

How to get involved

**Choose a date and
activity to do in
November or
December**

**Tell us when it is and
how many antlers you
need**

**Spread the message
in your school
community**

**Collect donations
from family and
friends**

Why take part?

Encourage children to be active in a fun way

Teach valuable lessons about kindness, compassion and giving

Bring your school community together

Make a genuine difference to families who rely on Naomi and Jack's

Every donation, whatever its size, helps us continue to be there for families when they need us most.

What you get for taking part



Reindeer antlers for every child



Sponsorship forms for family and friends



A template letter to parents explaining the event



A printed festive certificate to celebrate every child's achievement

What sponsorship could fund:

Bereavement support for each family	£535
16 sessions of play therapy	£440
Daily cost to maintain hydrotherapy pool	£165
Sibling support session	£82
Sensory session	£60
Cost of memory hand prints	£45
1 hour of expert nursing care	£29

Toby's story

Toby is a loving, happy young man who always smiles. He has Quadriplegic Dystonic Cerebral Palsy and needs 24-hour care. Toby and his family have been visiting Naomi and Jack's for 16 years.



Naomi and Jack's is somewhere that Toby can be completely understood by people who are experts in what they do. And they do it with a smile. That means a lot to us as a family, and it means a lot to Toby too. **Lyndsay, Toby's mum**





Thank you so much for considering supporting us. We hope to see your school getting its antlers on and joining the fun!

If your school would like to get involved, simply email events@naomiandjacks.org.uk